**Mpl to sponsor jerseys: Ireland waits!**

Mobile Premier League is the e-sports and Mobile gaming platform widely used for various gameplay events and small earnings by the games. Recently, MPL and Ireland have announced the agreement between them on MPL sponsoring the men's cricket team shirts for Ireland's upcoming ODI series against England.

MPL has been announcing this with the co-sponsor Skoda both of whose logos will appear on the T-Shirts and hence helping both of the brands to get amazing marketing.

The ODI is supposed to start on July 30 and continue till August 4, 2020.

The chief executive officer and co-founder of MPL, Mr. Sai Srinivas stated that they are glad to be a part of this association and for sponsoring the T-Shirts and jerseys for Ireland’s men cricket team against England. Also, they are excited about the three-match series and appreciate Ireland for their talents.

This deal is going to be a strong strength provider and next-level marketing strategy to promote even the cricket brand for Ireland globally along with MPL and Skoda. And hence, it will help Ireland to get a global reputation in the sports market as stated by the commercial director of cricket Ireland Dennis Cousins.

The ongoing broadcast of England and West Indies test series is also sponsored by MPL. And, with the sponsorship of Ireland’s jersey, MPL will get global recognition and giant fan-base for their applications.

MPL has already been successful with various games and it has been searched a lot of times in the app stores with an increase of about 10 times in the COVID-19 pandemic and lockdown between March and June.

Apart from that, every day about 3 times new users register in MPL which recently released their newest campaign of ‘Har game Mein Jeeto’ by Virat Kohli.